



Have we got

News 4 U

The Caring 4 U Newsletter

Spring 2011 Edition

Introduction

Hi again, honestly, it seems just last week that I finished the last newsletter, but here we are again!

We've had snow, cold weather, Christmas, New year, earthquakes, tsunami's and the ashes since last time. It never stops, does it!

Lots to share with you in this newsletter. Some interesting news about infection control and dementia. Plus the usual quiz and carer of the quarter, and we have some exciting news about a new Caring 4 U shop.



I'll be in touch soon.

Tony

Tony Clarke-Holland

Shop News!

Roll up – Roll up, Some exciting news see's Caring 4 U's first shop, opening in Hockerill Street, Bishops Stortford towards the end of May 2011 (all being well).

As you know, we aim to provide a quality service for our discerning clients and have decided to take the opportunity of building our name awareness, whilst informing individuals of the care choices available, via the high street. Hopefully this will be the first of many. If you are able to, or happen to be shopping in Bishops Stortford, please call in for a cup of tea or coffee - you will be most welcome.

Independent Living

We've been approached from time to time with requests for various 'independent living solutions.'

The requests vary from showering solutions to access or daily living solutions. Items such as grab rails, portable ramps, wc suites and baths can all be difficult to source. In a bid to help you if you need such items we have found a company called N & C Phlexicare who offer a huge range of solutions in respect of independent living.

They will gladly send a 300 page catalogue to you featuring all their products available for purchase. Ask your Carer to tell us if you want a copy or call the office direct and we'll order it on your behalf and get it sent to you. Alternatively, you can call them direct to request your brochure on 0208 586 4600.



Something to make you think

**“Hands that help
are holier than lips
that pray”**

Sai Baba - Indian
Spiritual Master



Something to keep the grey cells ticking!

This time it's a Baby Boomer Music Quiz

(Answers on the back page)

1. The live album *Beauty and the Beat* featured pianist George Shearing and which singer?
2. Whose band was the Tijuana Brass?
3. Who were Cliff Richard's backing group through the 60s?
4. Who were the famous backing singers on most of Elvis Presley's early hits?
5. The Stratocaster is a model of which guitar maker?
6. Which piano-playing singer's first hit was *The Fat Man*?
7. Which American rock'n'roll star caused controversy when he married a young teenager?
8. Who made the highly rated 1959 jazz album *Kind of Blue*?
9. Which iconic British female singer made the highly regarded album titled '(her first name) in Memphis'?
10. Whose band was the All Stars?



Carer(s) of the quarter!

Something a bit different this quarter.

Congratulations to the two Pat's, **Pat East** (right) and **Pat Croome** who have won this quarter's 'Carer(s) of the quarter'.



This has been as a result of some great feedback from clients and colleagues in respect of their continually high standards of care and warm nature. But more than this, the

Pat's do that little bit more. Pat Croome is our very own 'Vidal Sassoon' on a mission to cut clients hair! and both Pat's went 'above and beyond' at Christmas when they, unprompted, on Christmas Day, called on a

Caring 4 U client with family members and presents - it was all very emotional, and a lovely act of kindness. 😊

On behalf of everyone at Caring 4 U - congratulations and thank you.



Bardfield Football Club

As you know Caring 4 U sponsor the local U13's football team.

Would you believe that the season has come to an end for Bardfield FC – finishing in 3rd place! A great first season backed and encouraged by Caring 4 U.

Direct Payments

Recent government cuts are set to hit the care sector hard - especially for those agencies that have contracts with social services. It appears that pressure will be put on those agencies to reduce their prices which will in turn put more pressure on carers to conduct even more calls each hour, which in turn will mean a further decrease in standards. We know of some agency staff who are expected to conduct as many as 10 calls over a 3 hour period!

Thankfully, at Caring 4 U we are sticking to our ethos of a minimum 1 hour call to provide true 'gold standard' Care 4 U. However, we are happy to help those who receive Direct Payments as this can be used to receive care from us or topped up by an individual if required. If you know someone who receives direct payments and isn't happy with their care provider, just let them know that there are other options available to them, Caring 4 U being the best one! Well we are slightly biased.

Caring4U
Gold
Standard

Finding your way around

To help you, here are the members of the team that can help with your enquires at the office.



Dr Tony Clarke-Holland - Director



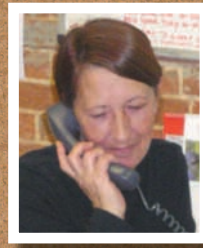
Amanda Stock - Office Manager



Julie Cordery - Accounts Co-ordinator



Lydia Seeger - Admin Support



Maureen Braniff - Care Co-ordinator



Colleen Margan - Care Co-ordinator



Ewa West - Client support



Marion Critchley - Client Care Manager

Support

Thank you for your continued support of Caring 4 U. As a valued client we value your feedback. If there is anything, good, bad, fun or otherwise that you wish to share with us, then please do so. You can call or write.

Referral Slip

Why not refer a friend to receive a **Caring 4 U** brochure, a callback or a free assessment?

Simply complete the details below, tear off the slip and pop it in the post to us. We will get working on your request straight away.

Friends Name.....

Relationship.....

Address.....

.....

.....

Tel No.....

What would you like us to do?

Send a brochure

Call your friend

Book a FREE assessment

Your Name

.....

.....



Alzheimer's Society

leading the fight against dementia

We've come across these people and think that they do a wonderful job. We mentioned that we would gladly put their information in our newsletter to spread the word, and so we are. They are the Alzheimer's Society, their service is FREE and Confidential and they offer the following:

- Support and information for family and carers
- Support for people living with dementia
- Information about benefits & other support services
- Support groups & social events

Colchester & District Branch – 01206 573 708

how to get in touch

Call us on 01371 811873

Fax us on 08702 245 399

Email us at info@caring4u.co.uk

Visit our website www.caring4u.co.uk

In person Call us to arrange to see you

Infection Control

To help keep you fit and healthy, we always take the issue surrounding hygiene very seriously. All carers are being issued with Purell Hygienic hand rub gel. This should with your carer over the next week or so, if not already.

So if you see your Carer rubbing their hands together, they're not creating a fire or summoning a Genie! They're 'Cleansing'!



'Grey cells' answers

1. Peggy Lee
2. Herb Alpert
3. The Shadows
4. The Jordanaires
5. Fender
6. Fats Domino
7. Jerry Lee Lewis
8. Miles Davis
9. Dusty Springfield
10. Junior Walker (Jr Walker)

A small note

Please remember that **Caring 4 U** is all about looking after you in the right way, if there is any element of the service that we provide, the good, the bad or the ugly, that you want to bring to our attention in confidence, please feel free to call us or use the 'Suggestion/Concern/Review request form and send it through to Marion using the reply paid address on the back of your newsletter. If you can't put your hands on one (they should be in your folder), just call and we will send you one with a self-addressed envelope for your response.

Business Reply
Licence Number
RSGT-UHKK-AXEA

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Caring 4 U
25 Bardfield Centre
Great Bardfield
Braintree
CM7 4SL