



Have we got

News 4 U

The Caring 4 U Newsletter

Summer Edition

Introduction

Welcome to your summer edition of **News 4 U**. Some exciting bits for you in this edition and some new faces added to the team in the office.

We are working hard on improving our contact with you via reviews and I know that Marion has had some interesting visits already. She keeps appearing back in the office with dossett boxes, pill cutters and commodes for various situations, I'm sure that your visit from Marion will be soon if it hasn't already happened.

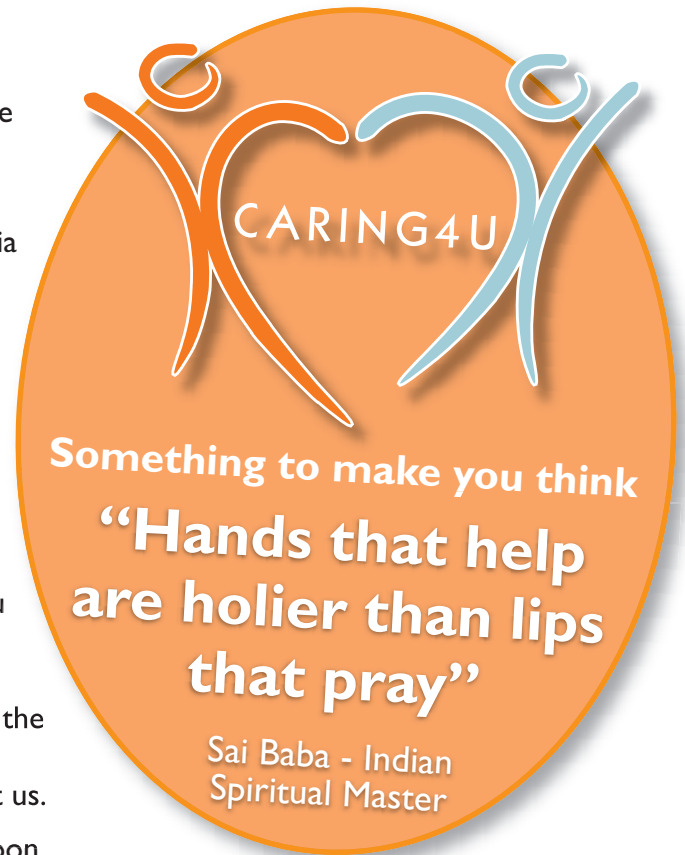
I am also proud to tell you that we are getting a number of new clients via referrals from our existing clients. Thank you very much if you have said nice things about us to friends and family, we will always try our hardest to put you first when it comes to the support that we offer, and a big thanks to all our carers who do such a fantastic job. Please

see our 'thank you' referral piece within the newsletter which I hope will show our appreciation for what you do to support us.

I look forward to being in touch again soon.

Tony

Tony Clarke-Holland



Charity event

Back in May, we supported a charity event that was looking to raise funds to send Chrissie, who suffers from a head injury caused by a car accident, on holiday with some family members and her care staff. Sonja, one of our carers was the main organiser of the

event which included a football match between Basildon Heroes vs Southend Legends, an auction and various other elements. All the ballboys were sporting **Caring 4 U** tee-shirts and a total of £3051.46 pounds was raised which will help to send Chrissie on a week long holiday in September to Spain with four care workers – a fantastic effort by everyone who attended, but in particular, Sonja – really well done.



From left to right are - Amanda, Sonja, Chrissie, Tricia & Emma

Something to keep the grey cells ticking!

(Answers on the back page)

1. What is the collective name of a group of seventeen hundred islands between Canada and the USA which are popular summer resorts?
2. Whose summer villa is at Castel Gandolfo?
3. When is the Christian festival of Midsummer Day?
4. Where were the 1968 Summer Olympics held?
5. What is used as the filling of a summer pudding?
6. Which institution, introduced by Harold Wilson, consists of TV and radio lectures and summer schools?
7. In 'Alice's Adventures in Wonderland', what was done all on a summer's day?
8. Elvis Presley was the King, Bruce Springsteen the Boss. What nickname was given to Donna Summer?
9. In which capital city in the Northern Hemisphere, the name of which is a local tribe, has almost 19 hours of daylight during the summer solstice?
10. Which actor, later to find fame in 'It Ain't Half Hot Mum', played the part of one of Cliff Richard's friends in the film 'Summer Holiday'?



Carer of the quarter

The award for 'Carer of the quarter' goes to **Liz Sessions**.

Congratulations to Liz who has demonstrated a consistently high level of care as highlighted by no fewer than 3 **Caring 4 U** clients calling in to specifically mention Liz's High standards.

Liz has been with **Caring 4 U** for 3 years and has now decided to move on to do other things. Unfortunately this won't be in the caring industry, she will be a great loss to **Caring 4 U** and the industry – Thanks Liz for all your help. Liz will be receiving some vouchers and a certificate of recognition.

If you think that your carer deserves to win 'carer of the quarter', then please let us know who and why so that they can be considered going forward.



Supporting our local community

I'm sure that you will be pleased to know, that some of the money you pay goes into helping the young in our local community have a good time, and learn about sportsmanship, teamwork and commitment. This year **Caring 4 U** are proud to announce the sponsorship of two local football teams, the Bardfield FC under 9's and under 13's. As one local parent mentioned when we went to see a recent training session, "It's great to have local sponsorship and this keeps kids off the streets, and gives them a focus and keeps them fit". We agree and we'll keep you up-to-date on how the teams fair in the league which starts in September.

Referral Thank U's

We would like to share with you our appreciation for you helping us to grow our business by referring the people you know to us. How we would like to do this is by offering you a £50 retail voucher or to donate £50 to the charity of your choice following a successful referral to us as a **Thank U!** The referral slip is there if you need it.



Finding your way around

To help you, here are the members of the team that can help with your enquires at the office.



Dr Tony Clarke-Holland - Director



Amanda Stock - Office Manager



Julie Cordery - Accounts Co-ordinator



Lydia Seeger - Admin Support



Maureen Braniff - Care Co-ordinator



Colleen Margan - Care Co-ordinator



Ewa West - Client support



Marion Critchley - Client Care Manager

Your Comments and Letters

Please send us any general comments you may have or letters that you would like to share. We can't promise to publish them all, but will include as many as possible.

Referral Slip

Why not refer a friend to receive a **Caring 4 U** brochure, a callback or a free assessment? Simply complete the details below, tear off the slip and pop it in the post to us. We will get working on your request straight away.

Friends Name.....

Relationship.....

Address.....

.....

.....

Tel No.....

What would you like us to do?

Send a brochure

Call your friend

Book a FREE assessment

Your Name.....

.....

.....



SimplaPhone - Special Offer

Here's something we thought you might be interested in. We recently visited a community care show in London to keep up-to-date with legislation and training updates, along with seeing if any new ideas would help to make life easier for our clients. This little phone seemed like a good idea and after talking to Bernice on the stand, we got agreement that any **Caring 4 U** clients that decided to place an order would benefit from a discounted rate. The normal purchase price is £199.00, however, if you fancy the look of it, give us a call and we can order it for £149.00 A saving of £50 only available via **Caring 4 U!** We've had one here in the office for a while to 'try it



out', and it really is simple to use. Your carer will be able to help you set it up if needed – in their words: **SimplaPhone** is our unique product, the **SimplaPhone** is the first touch screen hands-free home telephone. Dial by photo and see who is calling you – it's an easy, convenient and fun way to stay in touch.

You can see more on the website www.simplaphone.com

how to get in touch

Call us on **01371 811873**

Fax us on **08702 245 399**

Email us at info@caring4u.co.uk

Visit our website www.caring4u.co.uk

In person **Call us to arrange to see you**

'Grey cells' answers

1. Thousand islands
2. The pope
3. 24th June
4. Mexico
5. Soft fruit (such as raspberries or blackcurrants)
6. Open University
7. Queen of Hearts made some tarts
8. Queen of Disco
9. Helsinki (Finland)
10. Melvyn Hayes

A small note

Please remember that **Caring 4 U** is all about looking after you in the right way, if there is any element of the service that we provide, the good, the bad or the ugly, that you want to bring to our attention in confidence, please feel free to call us or use the 'Suggestion/Concern/Review request form and send it through to Marion using the reply paid address on the back of your newsletter. If you can't put your hands on one (they should be in your folder), just call and we will send you one with a self-addressed envelope for your response.

Business Reply
Licence Number
RSGT-UHKK-AXEA



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